IKAMVAYOUTH
THE FUTURE IS IN OUR HANDS

Sign up as a fundraiser on GivenGain and start raising funds for IkamvaYouth today

---

Check out this step-by-step instruction demonstrating how to sign up as a fundraiser with GivenGain

Step 1: Log on to the GivenGain website here https://www.givengain.com/join/ and create a fundraiser account

Create your online fundraising project

It's free and takes less than 5 minutes.

SIGN UP WITH

Facebook   G Google

OR

First name   Last name

E-mail address

Password

☐ I agree to receive communication from GivenGain
☐ I accept the Terms of Use and Privacy Policy

Get started

Already have an account? Log in

1 **Choose a charity**
Pick your favourite charity — it can be anywhere in the world.

2 **Create a project**
Set up your fundraising page. Add images and videos if you like.

3 **Share it with the world**
Share your project with friends, family, team mates, colleagues — anyone who will support your project!
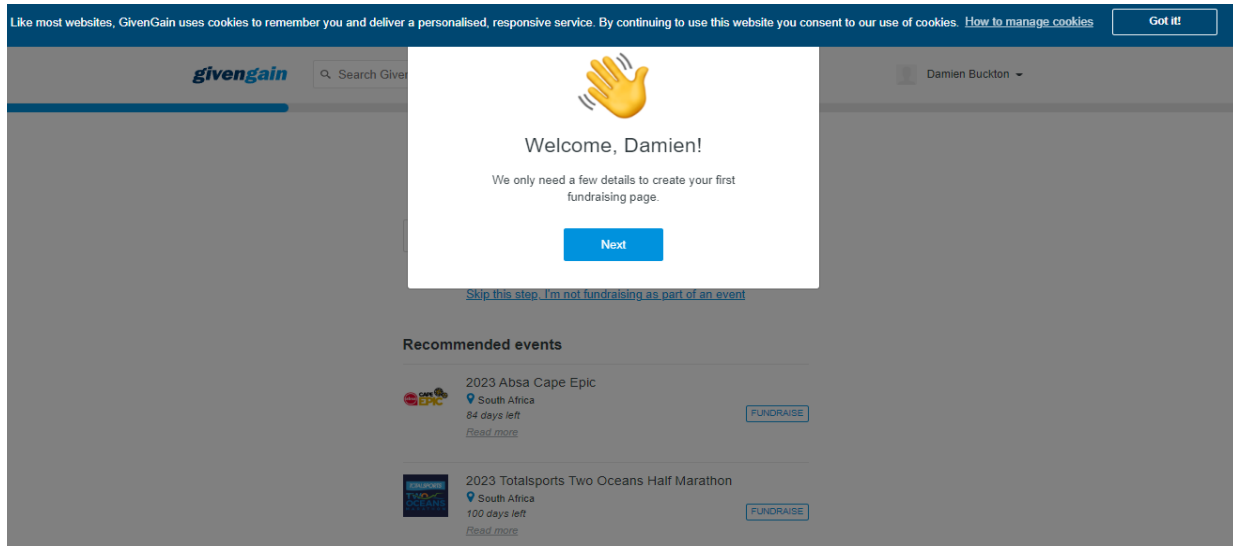
Step 2: You will then be asked to enter the name of a charity to support. In the search bar, type 'IkamvaYouth'
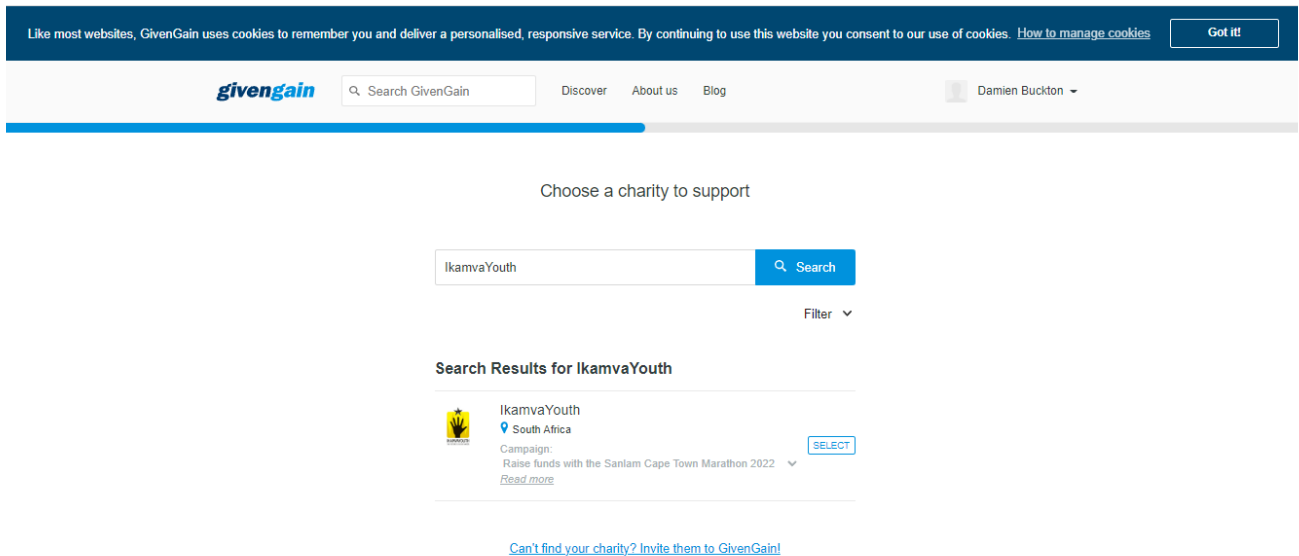
Step 3: When logged in,click on "SELECT" next to IkamvaYouth to select IkamvaYouth as your chosen charity to fundraise for.This is our logo below:

Step 4: GivenGain will generate a preview of what your campaign will look like. Add a video/image and target to make your campaign more appealing to donors. All the funds you raise will go directly to your selected charity, even if you don't reach your fundraising goal. If you're happy with the design, scroll to the bottom of the page and click on the button "Looks good, make it live" to officially launch your online campaign.
***Tip:Why not make the 1st donation to get your fundraising going?***

Step 5: Share your fundraising project link with friends, family and colleagues via e-mail and social media, asking them for donations and to spread the word about your fundraiser.

*Got a question about setting up your fundraising project or need to get your charity registered on GivenGain?
Contact fundraising@givengain.com for assistance.
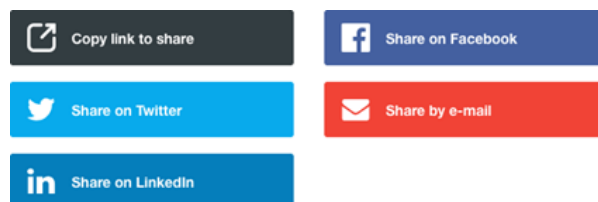
Here is an example of an online fundraising campaign
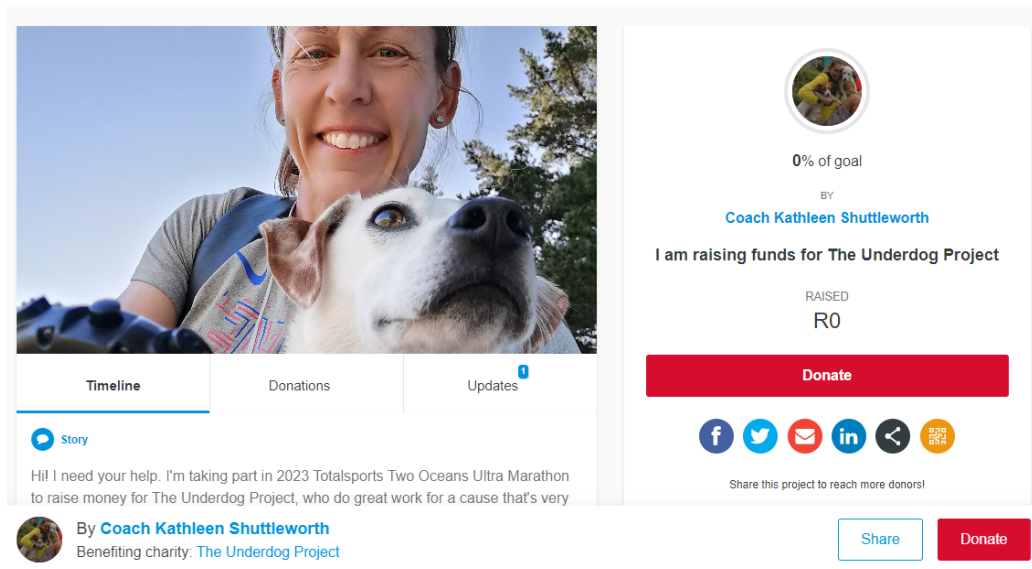
Here are some tips for successful fundraising

TELL YOUR STORY
Communication is key and passion is power. Tell your visitors why you are fundraising and what direct positive impact their support will have. Better yet, say it in a YouTube video!

SHARE YOUR PROJECT LINK
Tell friends, family and colleagues about your project through personal emails, word of mouth, Facebook, Twitter or your blog. Always include a link to your project page.

THANK YOUR DONORS
Keep your donors motivated by taking the time to thank each one individually when they make a donation. This often leads to more donations.

PROVIDE REGULAR UPDATES AND KEEP ASKING
Let your followers know how your fundraising project is going, whether it is preparing for a race or reaching an important milestone.Always include an ask in your update.

MOBILISE YOUR NETWORK
As the saying goes, "1 plus 1 equals 11".Raise the visibility of your project by asking your network to spread the word about it!